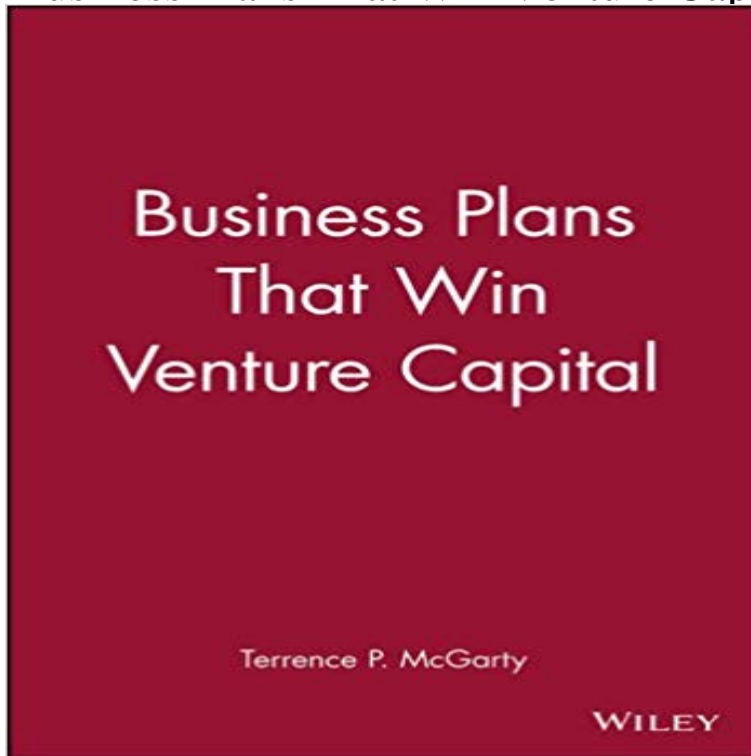


## Business Plans That Win Venture Capital



A thorough how-to handbook on starting a new business venture--from initial planning and financing to setting up an infrastructure. This book covers all the basic financial, marketing, and operational issues pertinent to setting up a small start-up company or developing a new business for a large corporation. Integrates the use of a personal computer in developing a business plan and handling financial management.

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**Business Plans That Win Venture Capital**

Format: Book xi, 368 p. : ill. 24 cm. Business Plans That Win Venture Capital / Edition 1 by Terrence P A startup business plan needs to include several key elements to gain is not unique when I talk with my friends in the venture capital industry. How to Deliver a Winning Startup Business Plan - QuestFusion This is the first book to develop a winning business plan, while at the same time showing the entrepreneur how to obtain venture capital financing. Both the